



Argument for the inclusion of the south side of Lombard into ICURA

Greg Wilhelm

2/3/10



Greg Wilhelm – Who I am

- Chair, Portsmouth Neighborhood Assoc.
- ICURA General committee member
- ICURA Transportation committee member
- Lombard Branding committee member



What ICURA has already done

- Portsmouth NA has received significant funding for low income housing and minimal for businesses
 - ~\$6 million for New Columbia, which is ~2300 people (1/4 of Portsmouth's population)
 - \$870,000 for Woolsey Corner
 - \$1.75 million for Bridge Meadows
 - Business store front improvement grants
- The ICURAC put the Lombard streetscape on the "Gem List" and added a budgetary placeholder
- The Portsmouth NA wants all future ICURA money to go toward Lombard businesses



Lombard Today

- Main business area is between Van Houten and Stockton (~0.5 miles)
 - Good stock of buildings (many vacant)
 - No “anchor” business
 - Not close to the MAX (development catalyst)
- Through way from Interstate Ave to St. John’s
 - Fast moving traffic with no bike lane
 - Only 3 safe places to cross the street
 - Oversized truck corridor with 35 MPH speed limit
- No identity (just part of Lombard)



What we want

- Inclusion of the south side of Lombard bordering the Portsmouth NA included in the ICURA
- Streetscape for business development
 - More pedestrian and bike friendly area
 - Traffic calming
 - Incentives/grants for business development
 - Identity for “our” portion of Lombard
 - Residents able to shop locally



Who Benefits

- People can shop or dine without needing a car
 - New Columbia, Hope Meadows and Woolsey Corner
 - 3,600 University of Portland students and faculty
 - HAP & Habitat for Humanity residents
- Businesses will thrive
 - Money stays in the neighborhood
 - Streetscape & grants a catalyst for development
- Portsmouth & University Park residents get an identity and a community center
 - Safe and desirable place to go
 - Something in which to take pride